

**SANTA CLARA UNIVERSITY  
2017 MUNICH SUMMER PROGRAM  
EUROPEAN INTELLECTUAL PROPERTY LAW**

Version: 11 April 2017  
Professor Tyler T. Ochoa

**READING:** I will send you links to the various European Union Directives and Regulations governing intellectual property, to the European Patent Convention, and to selected decisions of the European Court of Justice. All of this information is freely available online, but you may want to download PDF copies, when possible, for those times when your internet connection is not reliable. I will also send PDF outlines of my introductory lectures, and as we go along, I will send copies of the PowerPoint slides from our guest lecturers. For the most part, you do NOT need to read the material in advance of class; I will tell you when you need to do so.

**CLASSROOM:** Our classroom is in the Art Deco Palais building of the Globe Business College, Arnulfstrasse 58, 80335 Munich. This classroom is a short walk from the Hackerbrücke stop on the S-Bahn (5 stops from Rosenheimer Platz, 3 stops from Marienplatz). All classes will be in this classroom unless noted otherwise. This location will be pointed out during our walking tour.

**NOTE: THIS SCHEDULE IS TENTATIVE AND IS SUBJECT TO CHANGE.**

Sunday, May 28, 2017

3:00PM: Social. Prof. Ochoa will meet you at the Fish Fountain (Fischbrunnen) in the north-eastern corner of the Marienplatz, the main central square in Munich. (Here is a photo of the fountain, so you can recognize it: <http://nelmitravel.com/the-fish-fountain-in-marienplatz-munich/>) I will be carrying a burgundy “Santa Clara Law” umbrella. We will take the S-Bahn from Marienplatz to the classroom. After that, weather permitting, we will stop for refreshments at the Augustiner Biergarten nearby. We should be finished by about 5:00 p.m. or so.

Monday, May 29, 2017

9:15-11:05: Prof. Ochoa, Introduction/Orientation; “Overview of Intellectual Property Law”

11:15-13:05: Dr. Stacey Farmer, “Introduction to the European Patent Convention”

Tuesday, May 30, 2017

9:15-11:05: Dr. Armin K. Bohmann, “The European Patent Convention” Part I

11:15-13:05: Dr. Armin K. Bohmann, “The European Patent Convention” Part II

Wednesday, May 31, 2017

9:15-11:05: Prof. Ochoa, “Basic Principles of U.S. Patent Law”

11:15-13:05: Prof. Ochoa, “Basic Principles of U.S. Trademark Law”

Thursday, June 1, 2017

9:15-11:05: Prof. Dr. Theo Bodewig, “European Competition and Licensing Law” Part I

11:15-13:05: Prof. Dr. Theo Bodewig, “European Competition and Licensing Law” Part II

Friday, June 2, 2017

Visit to BMW. IMPORTANT: You must have your passport for identification purposes.

9:45: Meet at BMW Headquarters (Four-Cylinder Building) (directions to be provided)

10:00-11:30: Lecture on BMW Trademark Management (Aimee Gessner, BMW)  
Business Attire required for the lecture

17:45: Meet at BMW Welt on Dostlerstrasse (directions to be provided)

18:15-20:45: Tour of BMW manufacturing facility (wear comfortable shoes)

Monday, June 5, 2017

9:15-11:05: Dr. Annette Kur, “European Trademark and Design Protection Law” Part I

11:15-13:05: Prof. Ochoa, “Basic Principles of U.S. Copyright Law”

Tuesday, June 6, 2017

9:15-11:05: Dr. Annette Kur, “European Trademark and Design Protection Law” Part II

11:15-13:05: Prof. Dr. Michael Lehmann, “Computer Law and Electronic Commerce” Part I

Wednesday, June 7, 2017

9:15-11:05: Dr. Annette Kur, “European Trademark and Design Protection Law” Part III

11:15-13:05: Prof. Dr. Michael Lehmann, “Computer Law and Electronic Commerce” Part II

Thursday, June 8, 2017

9:15-11:05: Dr. Heinz Goddar, "Patent Enforcement in Europe"  
Reading: Dr. Goddar's article on this topic will be provided in advance

11:15-13:05: Dr. Heinz Goddar, "Ownership of Employee Inventions Under German Law"  
Reading: Dr. Goddar's article on this topic will be provided in advance

Friday, June 9, 2017

NO CLASSES

Monday, June 12, 2017

9:15-11:05: Dr. Martin Grund, "Recent Case Law on the European Patent Convention"

11:15-13:05: Prof. Dr. Michael Lehmann, "Computer Law and Electronic Commerce" Part III

Tuesday, June 13, 2017

9:15-11:05: [Dr. Stefan Schohe, "Protection of Computer Software under European Law"]

11:15-13:05: Prof. Dr. Michael Lehmann, "Computer Law and Electronic Commerce" Part IV

Wednesday, June 14, 2017

9:15-11:05: Dr. Armin K. Bohmann, "The European Patent Convention" Part III

11:15-13:05: Dr. Armin K. Bohmann, "Protection for Biotechnology Inventions"

Thursday, June 15, 2017

9:15-11:05: [Matthias Schaefer, "European Law on Geographical Indications of Origin"]

11:15-16:00: Group outing to Schloss Nymphenburg, the summer palace of the Bavarian ruling Wittelsbach family, for lunch and a tour, compliments of Prof. Ochoa and Santa Clara. We will take the streetcar to Nymphenburg, in the western part of Munich, and return in late afternoon.

Friday, June 16, 2017

9:15-11:05: Prof. Dr. Theo Bodewig, "European Competition and Licensing Law" Part III

11:15-13:05: Prof. Dr. Theo Bodewig, "European Competition and Licensing Law" Part IV

Monday, June 19, 2017

9:15-11:05: Dr. Annette Kur, “Jurisdiction and Choice of Law in Intellectual Property Cases”

11:15-13:05: [Prof. Dan Burk, “Exhaustion and First Sale in Intellectual Property”]

Tuesday, June 20, 2017

9:00-13:00: Visit to the European Patent Office (Business Attire Required). Meeting location will be announced later.

Wednesday, June 21, 2017

9:15-12:15: Prof. Ochoa, Course Review

Thursday, June 22, 2017

NO CLASSES (Study Period)

Friday, June 23, 2017

9:15-12:30: Final Examination